

## Youth Suicide Prevention Program – Fundraising Policy for Businesses and Groups

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Youth Suicide Prevention Program (YSPP) is grateful for the support from individuals, foundations, businesses, community groups, and others to end youth suicide attempts and deaths in Washington State.

Each year, many business and groups offer to raise money on behalf of YSPP. These funds help support the education and outreach needed to save lives.

The following guidelines and approval process have been adopted to: a) determine when a fundraising event is a good option for YSPP; b) ensure financial accountability and donor intent are met for the funds raised; and c) be considerate of the time and budget of all involved with fundraising activities and events.

The guidelines are

- All business and group fundraising must be approved by YSPP when the use of YSPP's name and logo are going to be used to raise funds.
- A fundraising activity using YSPP's name or logo is one where revenue is generated for YSPP, whether or not a profit is made.
- Soliciting local businesses, corporations, foundations, or individuals by any method (phone, email, collection box, door-to-door, etc.) using YSPP's name or logo must first be approved by YSPP before any contact is made.
- The review of fundraising requests will be based on the following principles:
  - The activity is in line with YSPP's mission and the business or group raising the funds is accurately communicating YSPP's beneficiary status to donors and potential donors.
  - The activity offers goods and services at a price that is economically reasonable and invites participation in a way that is non-coercive.

- The activity has been well planned and there is adequate assurance the group is risking only money that it is prepared to pay in case the activity does not prove to be commercially successful.
- There will be adequate supervision at the activity and, when possible, a YSPP representative will be there to ensure responsible cash handling, participant safety, and compliance with YSPP standards.
- Fundraising activity should be for a defined and relatively short period of time.
- Permission to raise funds for YSPP may be withheld if the proposal is deemed to be insufficiently related to YSPP's mission or if difficult precedents might be established.
- Funds raised are to be given the YSPP within a week of the event or activity where they were raised.

Thank you for your interest in and support for YSPP. If you have any questions about your business's or group's fundraising efforts benefiting YSPP, please contact Erica Peters at 206.297.5922 ext. 112 or at [erica@yspp.org](mailto:erica@yspp.org).