



Internship Opportunity

New Media Intern

Primary Duties and responsibilities:

The New Media Intern will assist YSPP in the development of on-line communication and social marketing.

Typical Tasks:

- Assist YSPP in developing presence on Twitter and Facebook
- Work closely with YSPP Executive Director and Staff to add content to Twitter and Facebook Sites
- Look for additional opportunities for YSPP to have web and new media presence (i.e. related blogs, events calendars, etc.)
- With youth advisory group, review the current YSPP website and determine specific ways to enhance the site for teen viewers

Experience & Qualification Requirements:

- Highly organized and detail-oriented, able to work independently
- Strong interpersonal and communication skills, both written and verbal
- Ability to manage projects with goals and deadlines
- Proficiency using Microsoft Office products and knowledge of the Internet
- Preferably working towards a degree in Marketing, Communications, Public Relations or related field

Salary: Unpaid

Additional Benefits: The intern will be given the opportunity to meet with a personal coach to develop a professional development plan related to the tasks assigned at YSPP and schedule twice monthly professional development coaching.

Send resume to: **Sue Eastgard** – suee@yspp.org

YSPP is a not-for-profit organization providing training and education services to individuals, families, schools and community groups in Washington State with the intent of reducing youth suicide behaviors. www.yspp.org